

A young child with blonde hair, wearing a colorful patterned shirt and blue jeans, stands on a small silver step ladder. The child is reaching up to draw a large rocket ship on a grey, textured wall with white chalk. The rocket has a pointed nose, a circular window, and two large triangular fins at the base. A small black dog is sitting on the floor at the bottom left, looking up at the child. In the top right corner, there is a red rectangular box containing the word 'vello' in white lowercase letters, with a small smiley face icon at the end of the word.

vello😊

—
The more kids
read, the more
kids succeed.

Agenda

- Literacy stats and modern volunteerism
- Importance of engagement
- How VELLO® is a game-changer!
- Tour of the VELLO Portal and e-library!





ONLY 35%

of fourth-grade students performed at or above the Proficient reading level in 2019.¹

4 TIMES MORE LIKELY TO DROP OUT

Students not reading proficient by fourth grade are four times more likely to drop out of high school.²

1 or More

Research shows that having one or more caring adults in a child's life increases the likelihood that they will flourish, and become productive adults themselves.³

EXTRA 20 MINS.

Students that read an extra 20 minutes per day will hear 1.8 million words per year. They will have read for 851 hours by 6th grade and on standardized tests, they will likely score better than 90% of their peers.⁴

Sources: ¹ NationsReportCard.gov, ² Campaign for Grade Level Reading, ³ ChildTrends.org, ⁴ Dubuque Campaign for Grade Level Reading

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Reality

FOR VOLUNTEERS

Volunteers are passionate about finding meaningful experiences that make a difference in kids' lives, but they often face barriers, such as busy schedules, time constraints and commuting.

How do we make volunteering the easiest thing for working professionals and community volunteers?



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Reality

IN THE CLASSROOM

Classrooms need extra 1:1 reading guides to help move the needle and ensure students reach proficiency by fourth grade. VELLO seamlessly fits into the classroom without burdening teachers or school staff.

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What is
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One-on-one
online tutoring that creates
measurable impact for students
and volunteers. It's the easiest
and most engaging way to
improve literacy!

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- Personalized e-library for every child in the class. Correlates to leveling systems already used in the district
- Raz-Plus from Learning A-Z provides VELLO literacy content and access to Teacher PD for VELLO classrooms
- Teacher resource hub that includes: literacy station, small group intervention tools, and other supplementary resources
- 24/7 access to books and teaching resources - gateways to parent engagement
- Progress monitoring and end-of-year program evaluation



VELLO + Raz-Plus

VELLO brings the best reading support and resources to your classrooms with the help of Raz-Plus from industry leader Learning A-Z.

vello + Raz-Plus

RESOURCES

- Close Reading Packs and Passages
- Comprehension Skill Packs
- Reader's Theater Scripts
- Multilevel Books
- World Language Books

FEATURES

- Books in Multiple Formats
- Assignments
- Interactive eBook Tools
- Shared File Cabinet
- Student Incentives and Rewards
- Standards and Correlations
- Reports



and much more!



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COMMUNITY PARTNERSHIPS

LOW COST. HIGH IMPACT.

While improving the reading levels of students, VELLO supports your organizational goals as well as maximizing your community impact.



Let's experience

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VELLO Portal Profile

The screenshot shows the 'EDIT PROFILE' page in the Vello portal. On the left is a sidebar menu with options: 'Scheduling', 'Manage Tutoring Sites', 'Manage Volunteers', 'Volunteer Feedback', 'Reporting', 'Administration', and 'Help Center'. The main content area contains a form with the following fields: First Name, Last Name, Middle Name, Email (with a lock icon), Phone, Time Zone (set to 'UTC-07:00 Arizona'), Date of Birth (with a calendar icon), Country (set to 'United States'), Physical Home Address, Address 2, City, State (dropdown), and Zip. At the bottom left, it says 'Background Check Status: Cleared on 4/15/2021'.

VELLO Portal Schedule

The screenshot shows the 'TUTORING SCHEDULE' page. At the top, there are buttons for 'Schedule New Session' and 'Create Busy Block'. Below this, it says 'VSUW School District-TEST - 2nd grade' with a 'Print' button. Under 'Support Details', there are tabs for 'day', 'week', and 'month', with 'August 2022' selected. A calendar grid shows dates from 1 to 20. The date '4' is highlighted in yellow, and the date '7' has a blue block labeled '1:00pm'.

VELLO Training

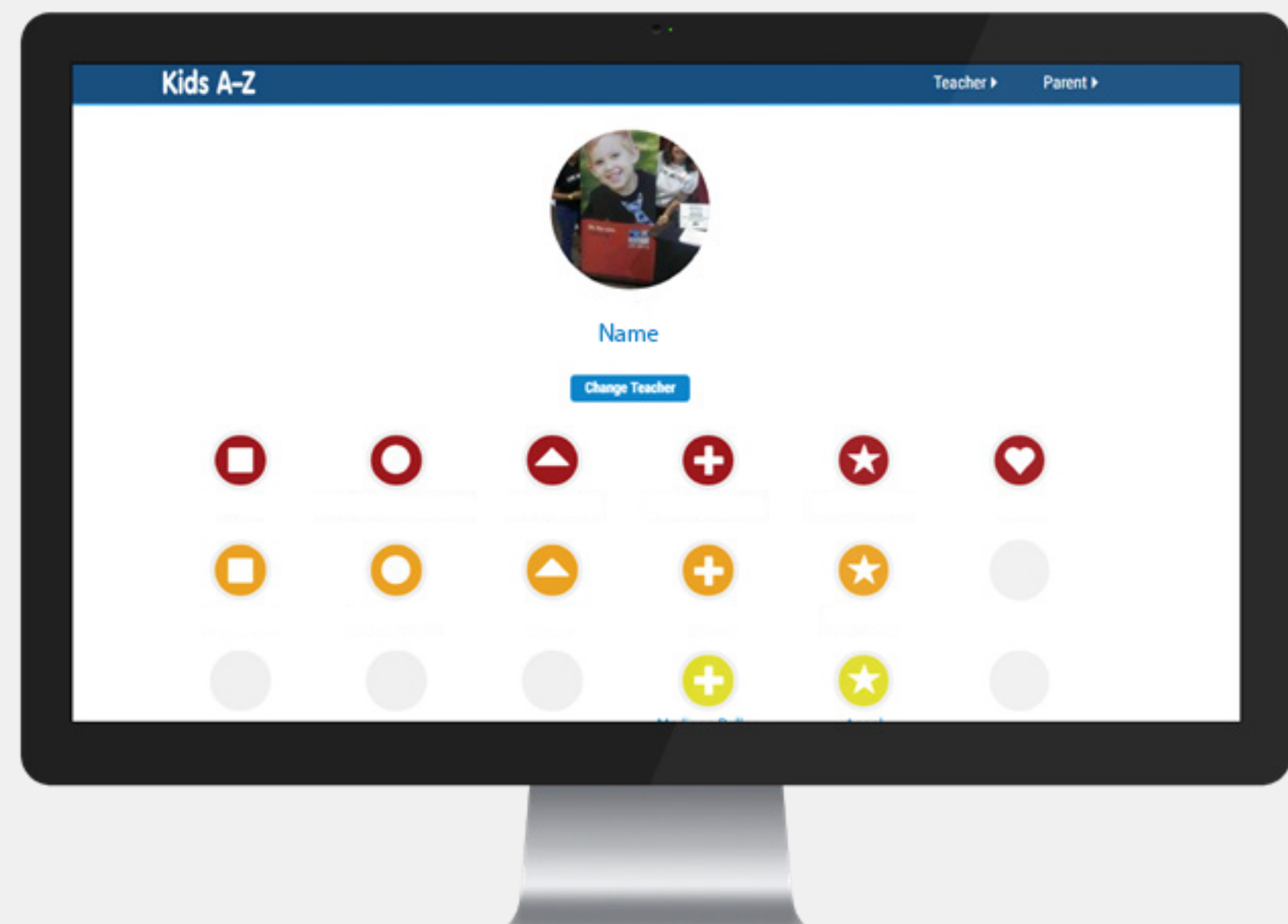
The screenshot shows the 'Volunteer Training' page. It has a red header with the title 'Volunteer Training'. Below the title, there is a paragraph of text: 'All Volunteers and Volunteer Captains are required to view Vello training videos below, and then mark training as complete. Volunteers can review and print the Vello Session Guide on this page, or access it during the live reading session from the Central Sharing page.' Another paragraph follows: 'Volunteers must also complete a background check. Schedules will not be visible until teachers post their sessions AND your background check is showing as 'clear' in your Vello Profile. You may view your background check status within the 'Edit Profile' section of your Portal.' Below this is a section titled 'TRAINING MODULES' with four video thumbnails: 'Intro to Vello', 'The Vello Portal', 'Connecting to a Vello Session', and 'How to Tutor on Vello'. Each thumbnail has a red play button icon.

VELLO Support

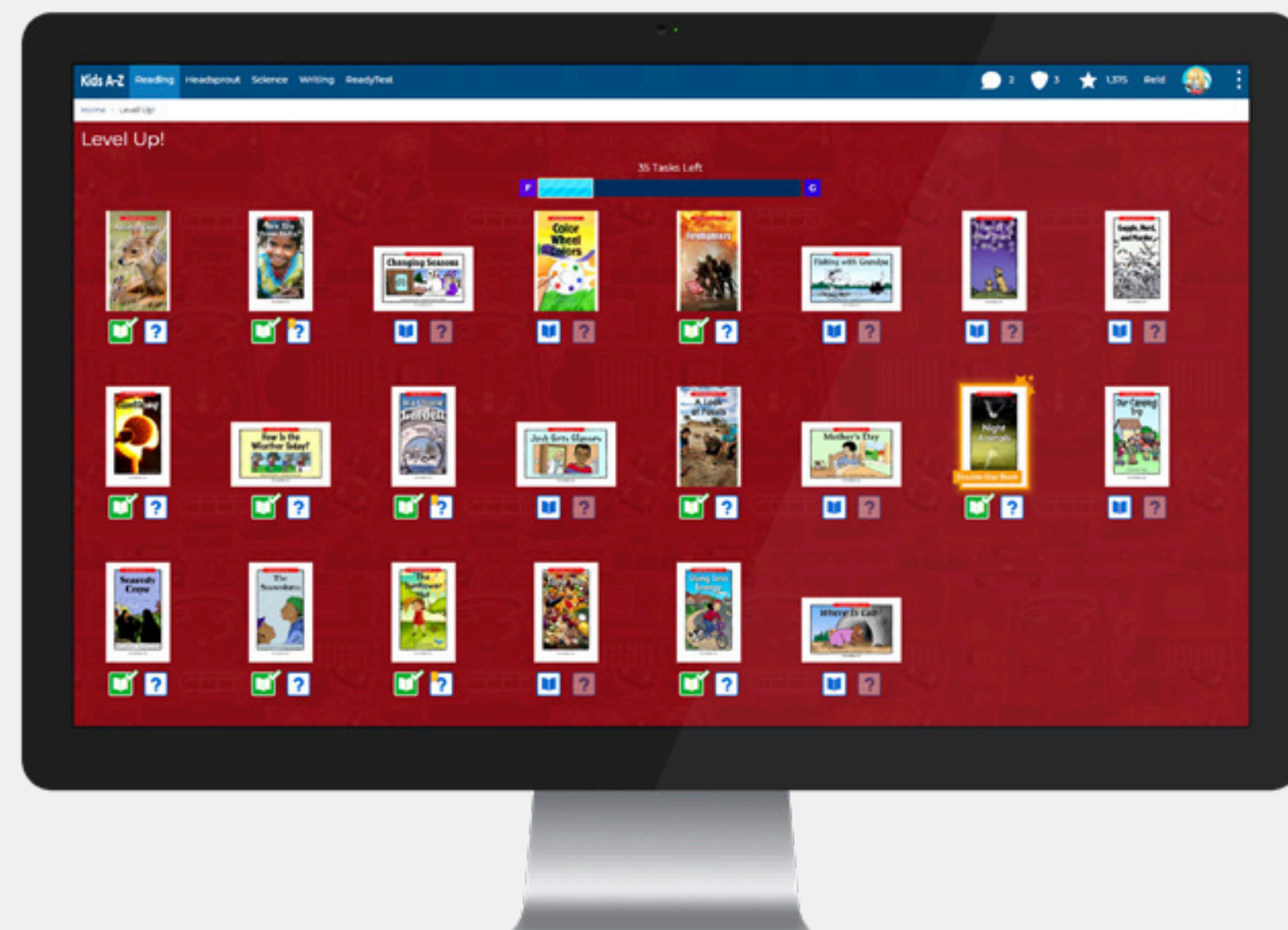
The screenshot shows the 'Submit a request' page. At the top right, there are links for 'Submit a request' and 'Sign in'. Below this is a search bar. The main heading is 'Submit a request'. The form includes fields for: 'Your email address', 'Name', 'Last name', 'United Way or Agency (optional)', 'Request Type', and 'Subject'. At the bottom right, there is a red button with a speech bubble icon and the word 'Support'.

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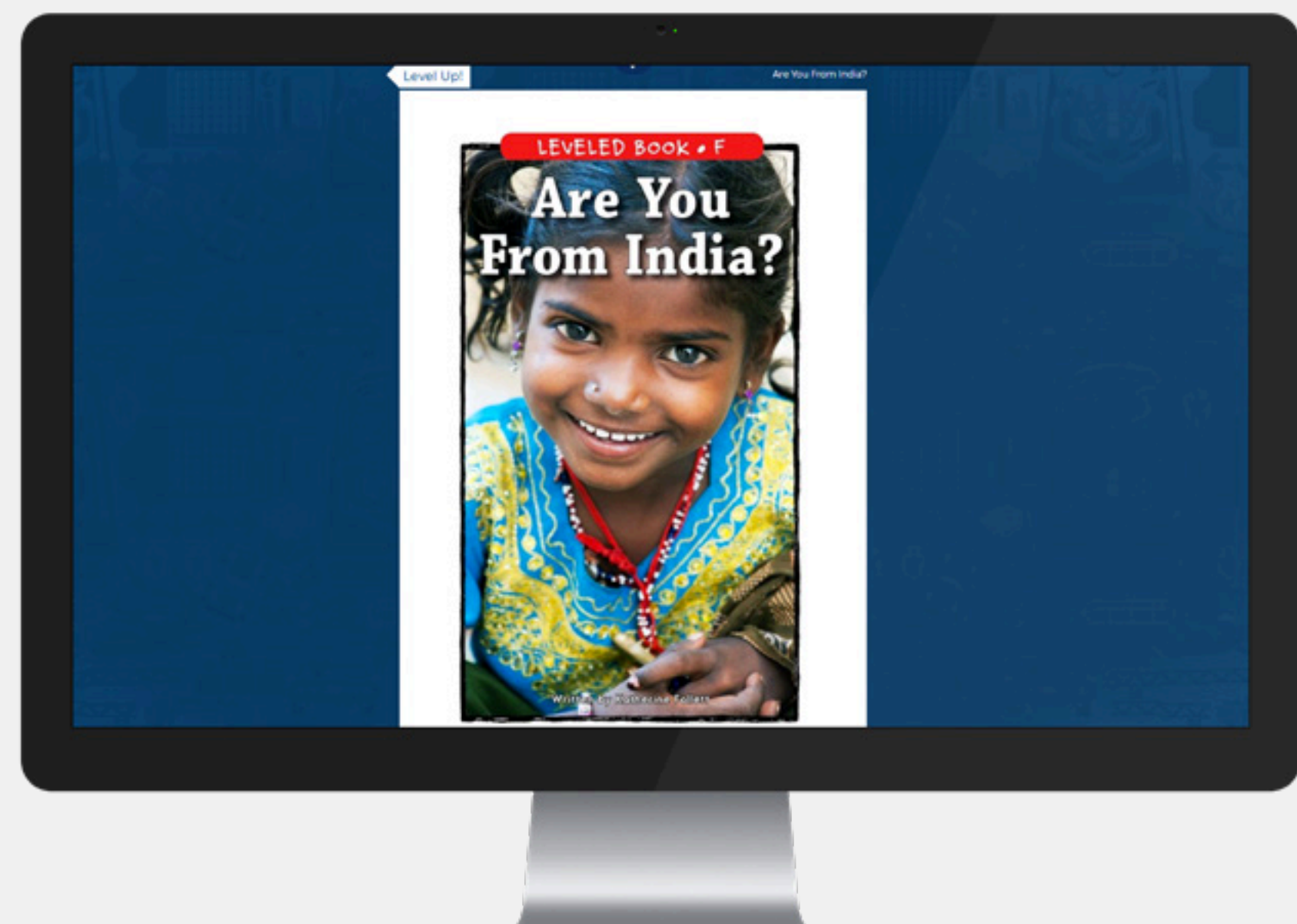
Raz-Plus Roster



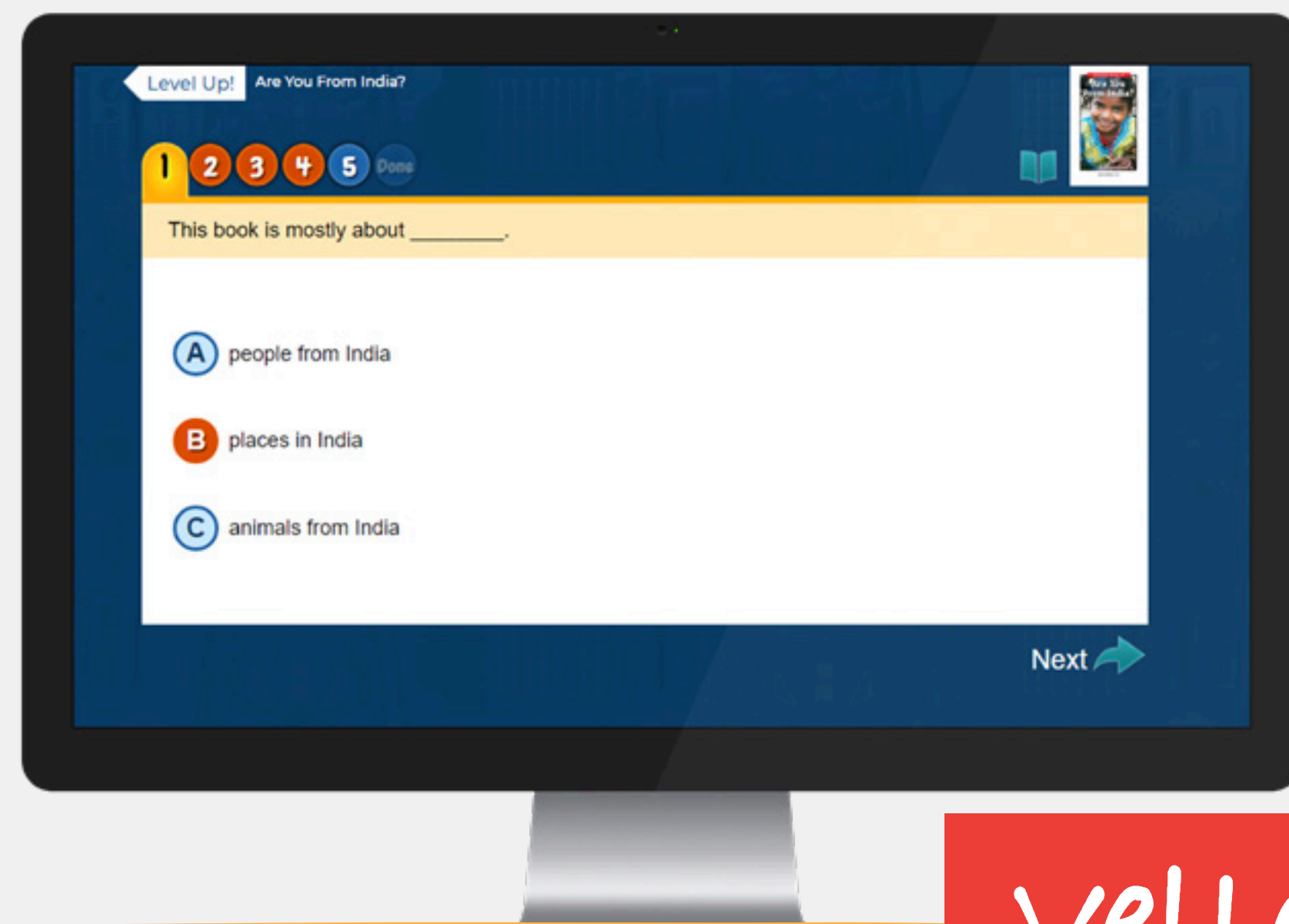
Raz-Plus Library



Raz-Plus Book



Raz-Plus Tools



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Thank you!

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