OUR PURPOSE
Vello offers students personalized tutoring sessions with a United Way volunteer with a focus on fostering relationships that nurture and celebrate students’ skills and progress.

OUR THEORY OF CHANGE
Vello is designed to improve students’ reading skills (i.e., fluency, accuracy, prosody, vocabulary, comprehension) and their overall engagement in reading activities such as asking questions and making connections.

For teachers, Vello offers improved lesson planning support. We are also interested in supporting parental engagement in their child’s reading progress and skill building.

OUR PROGRAM
Vello consists of 1:1 tutoring, Learning A-Z’s blended learning platform with over 50,000 digital literacy resources, and the Vello Portal for training and scheduling. Vello supports the entire classroom with an expansive e-library, teacher instructional materials, and 1:1 support from tutors. Our volunteers build transformational relationships and work as a team to ensure all students reach reading proficiency.

I want you to know that one of our kiddos came to me today and said that his reading had gone from 60 to 127 words per minute. He is extremely proud and he said that Vello made the difference! Thank you for all you are doing for our kiddos!

Jennifer G., School Principal, Phoenix, AZ

Impact Report 2019
OUR IMPACT

STUDENTS

76% of students said that they looked forward a lot to reading with their Vello volunteer
77% of students said reading with a Vello volunteer made them feel a lot better about their reading
60% of students said reading with a Vello volunteer made them feel a lot more excited about school
69% of students said reading with a Vello volunteer made them feel a lot more excited about learning

TEACHERS

70% of teachers agreed or strongly agreed that Vello improved classwide engagement of all students
68% of teachers agreed or strongly agreed that Vello improved the growth mindset of tutored students
93% agreed or strongly agreed that Vello improved the reading skills of tutored students

VOLUNTEERS

91% of volunteers agreed or strongly agreed that Vello helped them make a positive impact on a child’s life
86% of volunteers agreed or strongly agreed that Vello has given them an opportunity to volunteer that they wouldn’t have had otherwise
90% of volunteers agreed or strongly agreed that Vello has been a very meaningful use of their time

PARENTS

82% of parents agreed or strongly agreed that Vello improved their child’s reading engagement at home
68% of parents agreed or strongly agreed that Vello increased their parental engagement

Questions? Comments? Reach out!
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